

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2012**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2012	2011	2012	2011	2012	2011	
Main Library	144,617	159,972	753	833	1,599,755	1,618,877	-1.2%
Branches	341,371	343,801	1,816	1,701	3,715,694	3,684,606	0.8%
Mobile Units	6,106	5,946			59,223	63,008	-6.0%
Library for the Blind	55,526	59,729			678,201	629,248	7.8%
eMedia	12,417	9,447			129,575	93,857	38.1%
TOTAL CIRCULATION	560,037	578,895			6,182,448	6,089,596	1.5%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2012	2011	2012	2011	
eBook	9,338	6,554	96,342	60,486	59.3%
eAudioBook	2,981	2,792	31,909	31,603	1.0%
eMusic	42	59	657	734	-10.5%
eVideo	56	42	667	1,034	-35.5%
TOTAL eCIRCULATION	12,417	9,447	129,575	93,857	38.1% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD	Monthly Total		Year-to-Date		YTD Gain/Loss
	2012	2011	2012	2011	
Downloads	NA*	8,288		95,504	-100.0% Not included in circulation activity.
Users	NA*	530		5,742	-100.0%

**Information not available at the time of report due to delay from NLB*

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2012	2011	2012	2011	
Main Library	102	45 minutes	14,117	9,854	10,625	6,990	52.0%
Branches	503	41 minutes	78,084	63,114	52,757	42,410	24.4%
TOTAL USAGE	605		92,201	72,968	63,382	49,400	28.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2012	2011	2012	2011	2012	2011	
Main Library	44,751	45,884	233	239	519,875	525,946	-1.2%
Branches	226,578	248,771	1,205	1,231	2,726,201	2,820,249	-3.3%
Mobile Unit	787	714			8,400	8,739	-3.9%
TOTAL VISITS	272,116	295,369			3,254,476	3,354,934	-3.0%

NOTE: Some branches were closed November 1-3 due to power outages caused by Hurricane Sandy

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR NOVEMBER 2012**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	8,682	845	520	1,031	11,078	927	12,005
Broadway*	1,416	153	88	168	1,825	230	2,055
Brooklyn	6,755	663	426	532	8,376	679	9,055
Carnegie West	9,173	951	921	1,217	12,262	1,180	13,442
Collinwood	7,843	723	543	923	10,032	920	10,952
East 131st	4,334	387	328	481	5,530	379	5,909
Eastman	14,950	1,235	1,137	1,949	19,271	2,178	21,449
Fleet	12,221	946	848	1,479	15,494	1,263	16,757
Fulton	10,047	803	489	813	12,152	965	13,117
Garden Valley	4,474	393	206	295	5,368	332	5,700
Glenville	7,128	624	535	778	9,065	692	9,757
Harvard-Lee	7,747	624	639	1,133	10,143	795	10,938
Hough	4,488	356	366	352	5,562	424	5,986
Jefferson	6,381	559	770	1,014	8,724	880	9,604
Langston Hughes	5,496	707	590	778	7,571	608	8,179
Lorain	9,143	880	558	1,169	11,750	851	12,601
Martin Luther King, Jr.	5,508	492	860	921	7,781	871	8,652
Memorial-Nottingham	10,607	665	1,101	1,693	14,066	1,537	15,603
Mt. Pleasant	5,145	510	365	518	6,538	456	6,994
Rice	11,541	764	663	1,358	14,326	1,054	15,380
Rockport	17,410	1,362	1,392	1,799	21,963	2,314	24,277
South	7,178	558	517	637	8,890	763	9,653
South Brooklyn	14,929	1,254	1,500	2,326	20,009	2,383	22,392
Sterling	5,422	611	602	802	7,437	452	7,889
Union	6,752	807	429	909	8,897	625	9,522
Walz	13,522	1,123	1,219	1,730	17,594	1,591	19,185
West Park	13,797	1,470	2,084	3,093	20,444	2,531	22,975
Woodland	8,964	563	358	557	10,442	901	11,343
TOTAL	241,053	21,028	20,054	30,455	312,590	28,781	341,371

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR NOVEMBER 2012**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2012	2011	2012	2011	Gain/Loss	%G/L
Addison	12,005	16,336	141,878	165,304	-23,426	-14.2%
Broadway*	2,055	3,420	35,622	37,532	-1,910	-5.1%
Brooklyn	9,055	9,019	102,127	100,198	1,929	1.9%
Carnegie West	13,442	14,447	160,318	149,733	10,585	7.1%
Collinwood	10,952	10,850	116,510	115,495	1,015	0.9%
East 131st	5,909	6,060	63,749	64,838	-1,089	-1.7%
Eastman	21,449	19,480	217,216	214,650	2,566	1.2%
Fleet	16,757	13,302	172,774	147,701	25,073	17.0%
Fulton	13,117	12,582	133,503	135,822	-2,319	-1.7%
Garden Valley	5,700	5,907	59,736	50,969	8,767	17.2%
Glenville	9,757	8,792	104,784	97,532	7,252	7.4%
Harvard-Lee	10,938	10,820	111,390	111,833	-443	-0.4%
Hough	5,986	6,158	69,264	72,256	-2,992	-4.1%
Jefferson	9,604	10,178	109,703	114,191	-4,488	-3.9%
Langston Hughes	8,179	6,786	85,829	87,801	-1,972	-2.2%
Lorain	12,601	12,866	138,386	137,891	495	0.4%
Martin Luther King, Jr.	8,652	8,908	93,809	99,587	-5,778	-5.8%
Memorial-Nottingham	15,603	17,395	186,827	194,006	-7,179	-3.7%
Mt. Pleasant	6,994	7,759	81,514	80,359	1,155	1.4%
Rice	15,380	15,072	153,386	148,953	4,433	3.0%
Rockport	24,277	23,992	263,266	260,404	2,862	1.1%
South	9,653	11,008	102,180	106,998	-4,818	-4.5%
South Brooklyn	22,392	21,097	246,889	245,907	982	0.4%
Sterling	7,889	6,472	80,391	69,318	11,073	16.0%
Union	9,522	7,723	91,476	77,529	13,947	18.0%
Walz	19,185	18,803	196,441	199,169	-2,728	-1.4%
West Park	22,975	26,331	274,051	284,306	-10,255	-3.6%
Woodland	11,343	12,238	122,675	114,324	8,351	7.3%
TOTAL	341,371	345,812	3,715,694	3,684,606	31,088	0.8%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE NOVEMBER 2012**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2012	2011	2012	2011	Gain/Loss	%G/L
Addison	5,290	5,651	78,175	65,475	12,700	19.4%
Broadway	1,444	1,398	18,421	16,792	1,629	9.7%
Brooklyn	3,566	3,882	52,411	51,650	761	1.5%
Carnegie West	14,391	18,138	189,835	206,353	-16,518	-8.0%
Collinwood	7,242	7,098	76,808	79,251	-2,443	-3.1%
East 131st	7,618	7,214	82,053	74,145	7,908	10.7%
Eastman	12,448	12,008	135,266	134,246	1,020	0.8%
Fleet	10,436	9,926	122,544	116,988	5,556	4.7%
Fulton	7,832	8,104	88,123	88,055	68	0.1%
Garden Valley*	4,723	5,283	54,021	57,159	-3,138	-5.5%
Glenville	8,169	7,332	91,031	85,207	5,824	6.8%
Harvard-Lee	8,427	8,796	93,956	96,834	-2,878	-3.0%
Hough	9,600	11,059	132,640	155,092	-22,452	-14.5%
Jefferson	8,383	8,462	95,277	91,911	3,366	3.7%
Langston Hughes	6,399	6,296	73,287	71,370	1,917	2.7%
Lorain	7,166	8,063	88,609	84,235	4,374	5.2%
Martin Luther King, Jr.	7,168	7,855	91,603	92,780	-1,177	-1.3%
Memorial-Nottingham	5,303	5,010	61,729	64,903	-3,174	-4.9%
Mt. Pleasant	5,932	6,007	69,277	72,718	-3,441	-4.7%
Rice	11,914	13,264	141,636	157,102	-15,466	-9.8%
Rockport	11,350	15,420	124,001	140,309	-16,308	-11.6%
South	7,435	8,823	94,363	95,197	-834	-0.9%
South Brooklyn	13,554	12,686	147,500	158,236	-10,736	-6.8%
Sterling	9,550	12,824	135,423	150,547	-15,124	-10.0%
Union	7,086	6,985	81,437	93,737	-12,300	-13.1%
Walz	8,086	10,362	103,528	113,870	-10,342	-9.1%
West Park	10,372	11,190	118,758	117,990	768	0.7%
Woodland	7,088	7,624	84,489	88,097	-3,608	-4.1%
TOTAL	229,984	248,771	2,726,201	2,820,249	-94,048	-3.3%

* Substitute value used - Equipment failures and other environmental factors have caused the original value to be inaccurate.

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS NOVEMBER 2012**

Total Circulation		Attendance		Population*		
Branch		Branch		2009	2000	
1 Rockport	24,277	1 Carnegie West	14,391	1 South Brooklyn	31,511	34,217
2 West Park	22,975	2 South Brooklyn	13,554	2 Fleet	27,822	34,598
3 South Brooklyn	22,392	3 Eastman	12,448	3 West Park	27,291	29,398
4 Eastman	21,449	4 Rice	11,914	4 Eastman	23,686	25,873
5 Walz	19,185	5 Rockport	11,350	5 Rice	22,240	25,893
6 Fleet	16,757	6 Fleet	10,436	6 Fulton	20,026	22,575
7 Memorial-Nottingham	15,603	7 West Park	10,372	7 Memorial-Nottingham	19,553	22,598
8 Rice	15,380	8 Hough	9,600	8 Rockport	19,404	21,467
9 Carnegie West	13,442	9 Sterling	9,550	9 Harvard-Lee	18,834	21,246
10 Fulton	13,117	10 Harvard-Lee	8,427	10 Langston Hughes	17,982	21,224
11 Lorain	12,601	11 Jefferson	8,383	11 Glenville	17,317	20,302
12 Addison	12,005	12 Glenville	8,169	12 Walz	16,558	18,497
13 Woodland	11,343	13 Walz	8,086	13 Collinwood	16,270	19,377
14 Collinwood	10,952	14 Fulton	7,832	14 Addison	16,169	19,263
15 Harvard-Lee	10,938	15 East 131st	7,618	15 East 131st	15,658	18,001
16 Glenville	9,757	16 South	7,435	16 Martin Luther King, Jr.	15,212	15,483
17 South	9,653	17 Collinwood	7,242	17 Mt. Pleasant	14,724	17,155
18 Jefferson	9,604	18 Martin Luther King, Jr.	7,168	18 Lorain	13,233	14,589
19 Union	9,522	19 Lorain	7,166	19 Carnegie West	10,549	11,716
20 Brooklyn	9,055	20 Woodland	7,088	20 Union	10,316	12,603
21 Martin Luther King, Jr.	8,652	21 Union	7,086	21 Sterling	8,046	8,712
22 Langston Hughes	8,179	22 Langston Hughes	6,399	22 Woodland	7,492	7,213
23 Sterling	7,889	23 Mt. Pleasant	5,932	23 South	7,009	7,729
24 Mt. Pleasant	6,994	24 Memorial-Nottingham	5,303	24 Hough	6,197	7,845
25 Hough	5,986	25 Addison	5,290	25 Brooklyn	5,419	6,430
26 East 131st	5,909	26 Brooklyn	3,566	26 Jefferson	3,587	3,987
27 Garden Valley	5,700	27 Broadway	1,444	27 Garden Valley	2,857	3,220
28 Broadway*	2,055	28 Garden Valley	1,317	28 Broadway	1,687	1,966
	341,371		224,566		416,649	473,177

*Broadway branch library closed its doors on November 16, 2012

*Prepared By: Northern Ohio Data and Information Service – NODIS,
Maxine Goodman Levin College of Urban Affairs, Cleveland State
University

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2012**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
Loans* to:					
CLEVNET	75,076	79,859	909,357	863,166	5.4%
MORE	703	710	9,339	9,628	-3.0%
Other Libraries	662	469	6,074	5,779	5.1%
TOTAL	76,441	81,038	924,770	878,573	5.3%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
Projected	22,288	25,680	267,299	279,316	-4.3%
KnowItNow Web Reference*	992	580	7,165	8,147	-12.1%
Interlibrary Loan Requests	4,270	3,597	46,637	40,004	16.6%
TOTAL	27,550	29,857	321,101	327,467	

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
New Titles Added	5,367	8,521	83,117	87,135	-4.6%
Total Items Added	26,260	27,729	300,476	326,268	-7.9%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
Main Library	192	192	2,214	2,200	0.6%
Branches	5,260	5,668	65,113	64,875	0.4%

MYTUNES	Nov 2012	Oct 2012	Sept 2012	Aug 2012	July 2012
	Songs Downloaded	6,433	6,754	6,634	6,370
Users	972	979	1,036	1,028	1,028
New Registrations	7	37	22	10	15

PUBLIC COMPUTERS IN BRANCH LIBRARIES, 2009-2012

 = 50 public computers

